



blutv

Advertising Packages Samoa Rates



Why should you Invest in BluTV?



BluTV boasts an impressive 90% success rate in the Samoan market

Numbers don't lie

In today's data-driven, fast-paced business environment, modern businesses must utilise Business Analytics as an essential tool to thrive. It enables proactive decision-making and risk management by predicting future trends and outcomes.

5

**reasons why
its important
to know your
analytics**

1. Obtain a better understanding of the intended audience for your product or service.
2. Enhance decision-making capabilities
3. Create targeted strategies and marketing campaigns
4. Enhance operational efficiency and reduce risk.
5. Identify potential opportunities for new products and services



Bluwave YouTube Analytics



YouTube Studio Search across your channel

Channel analytics

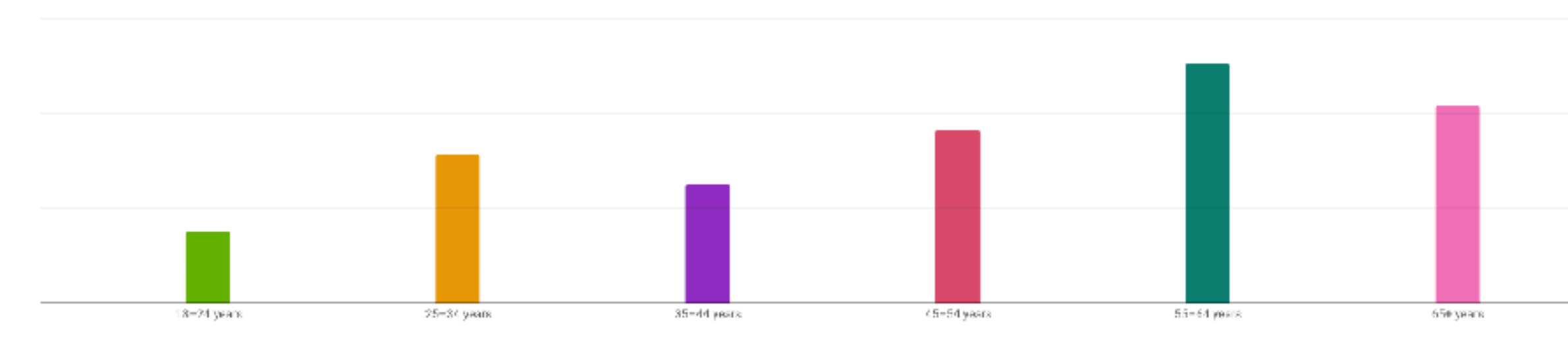
Overview | Content | Audience | Revenue | Research

Your channel: Bluwave TV

Your channel has gotten 1,998,724 views so far

Views: 2.0M | Watch time (hours): 604.1K | Subscribers: +5.1K

Nov 17, 2013 | Jan 4, 2015 | Feb 22, 2015 | Apr 11, 2017 | May 29, 2019 | Jul 16, 2021 | Sep 3, 2021



Geographic Location and Cities

Geography	Views ↓	Watch time (hours)	Average view duration
Total	65,211	24,834.1	22:50
New Zealand	21,565 33.1%	8,439.7 34.0%	23:28
Australia	19,192 29.4%	7,808.3 31.4%	24:24
United States	13,943 21.4%	6,228.5 25.1%	25:48
American Samoa	4,072 6.2%	1,322.3 5.3%	19:29
Samoa	2,531 3.9%	352.2 1.4%	8:20
India	28 0.0%	0.2 0.0%	0:29
Canada	13 0.0%	0.2 0.0%	0:46

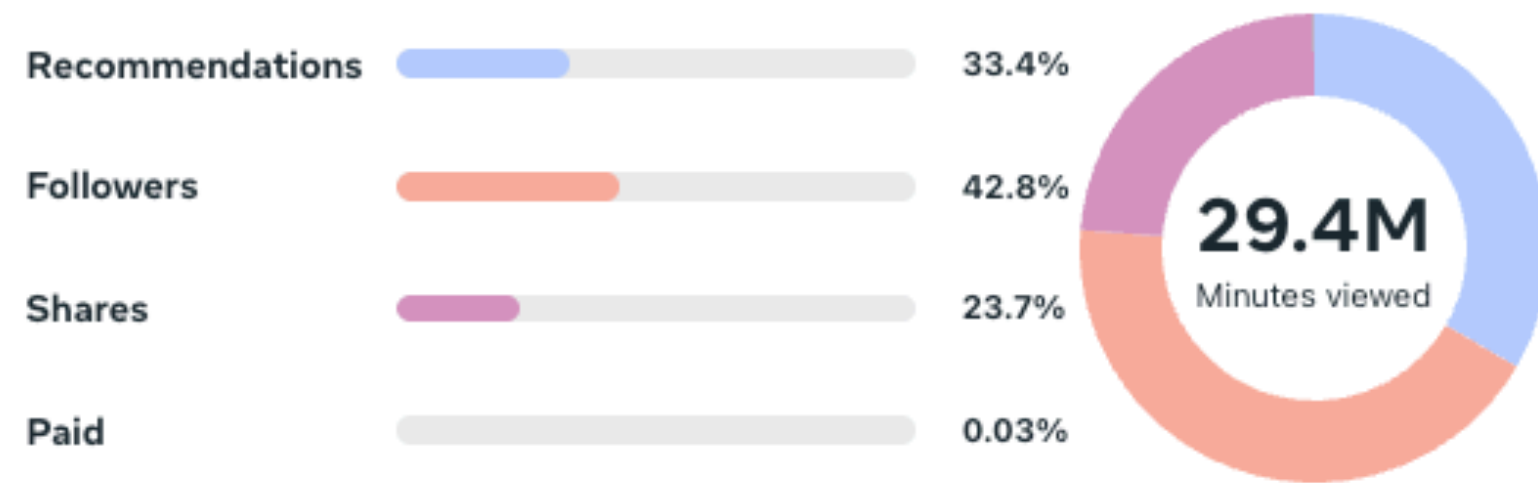
Cities	Views ↓	Watch time (hours)	Average view duration
Total	65,211	24,834.1	22:50
Auckland, New Zealand	10,307 15.8%	4,317.9 17.4%	25:03
Sydney, Australia	5,573 8.6%	2,473.6 10.0%	26:37
Brisbane, Australia	3,804 5.8%	1,802.3 7.3%	28:25
Melbourne, Australia	3,630 5.6%	1,622.1 6.5%	26:43
Apia, Samoa	1,559 2.4%	223.0 0.9%	8:34
Christchurch, New Zealand	834 1.3%	388.9 1.6%	27:53
Wellington, New Zealand	691 1.1%	310.9 1.3%	26:59

Bluwave Facebook Analytics



Where your views are coming from

Traffic sources from 1 Jan 2021 - 1 Sep 2023



Minutes viewed by source

Traffic sources for your videos and the minutes viewed by each. Detailed traffic source information can be found in the tabs below.

Traffic source details

See how Facebook recommends videos and learn more about followers and shares.

[Learn more](#)

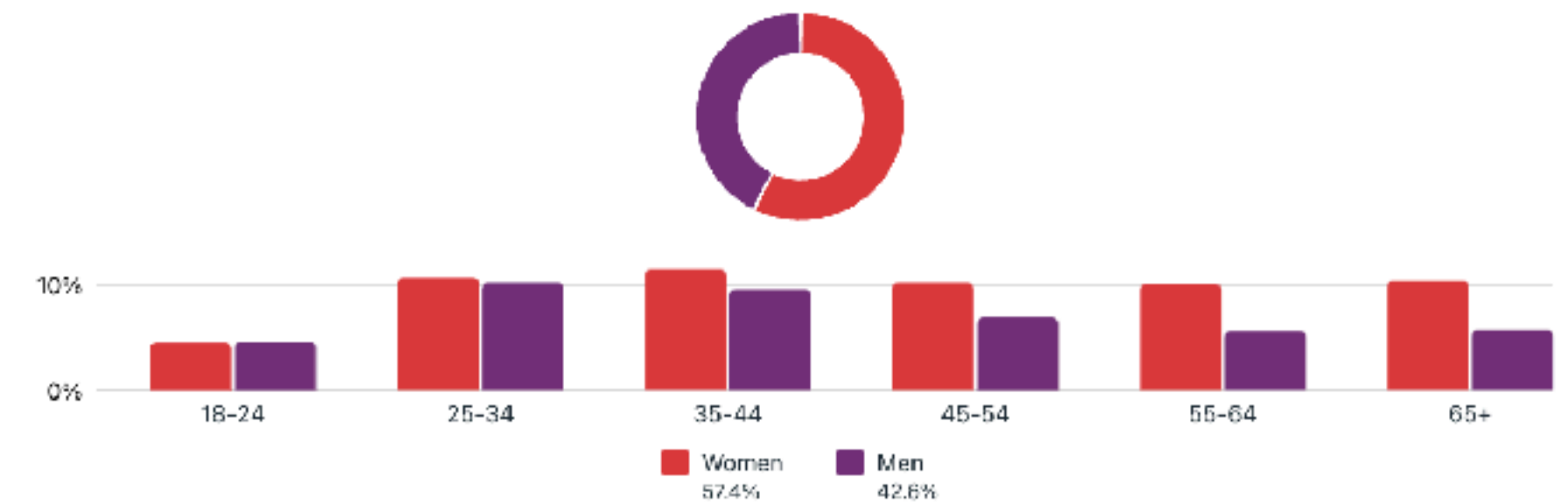
Estimated audience size

3,900,000-4,600,000

People on Facebook and Instagram in New Zealand and 2 other filters selected

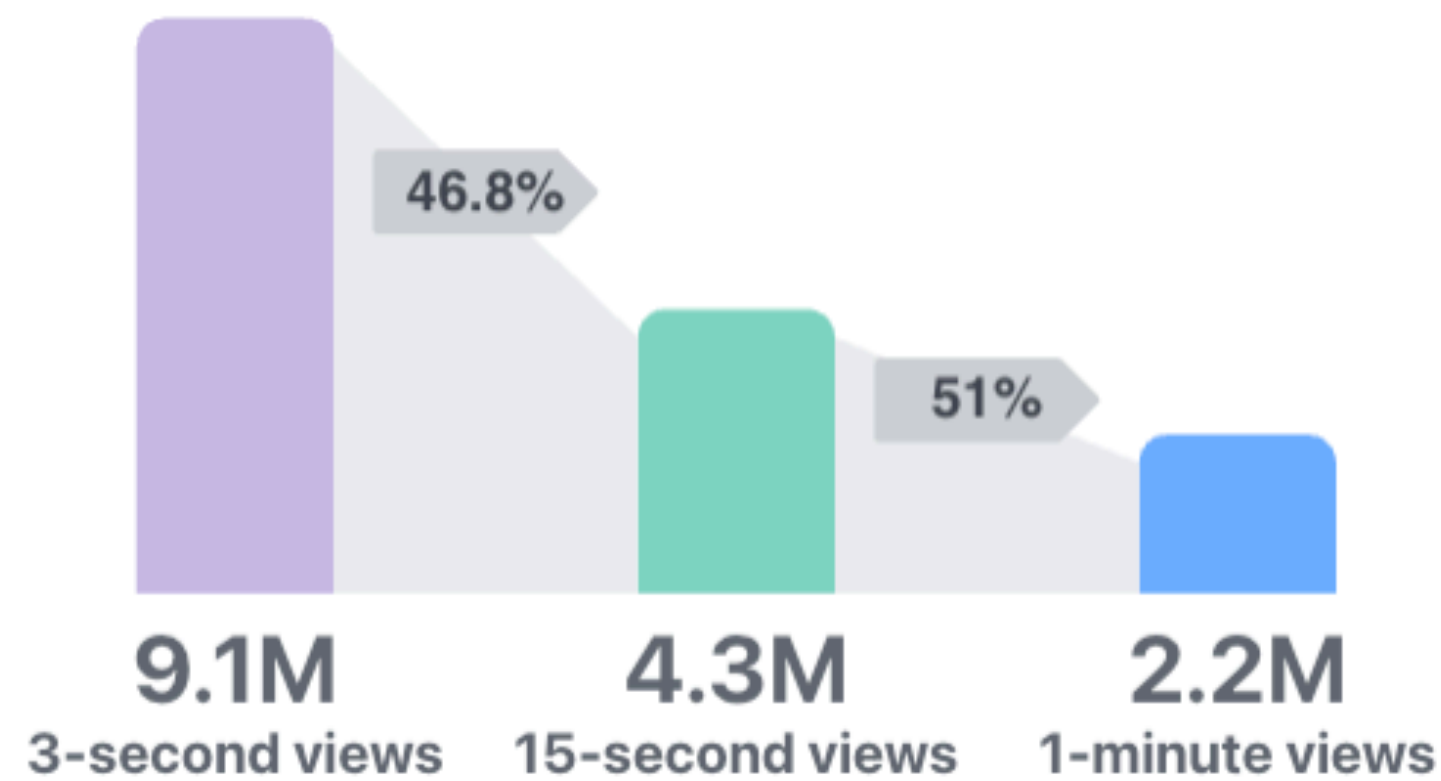
[Create Ad](#)

Age & gender



How long people are watching for

The breakdown of your video views this period.



Summary

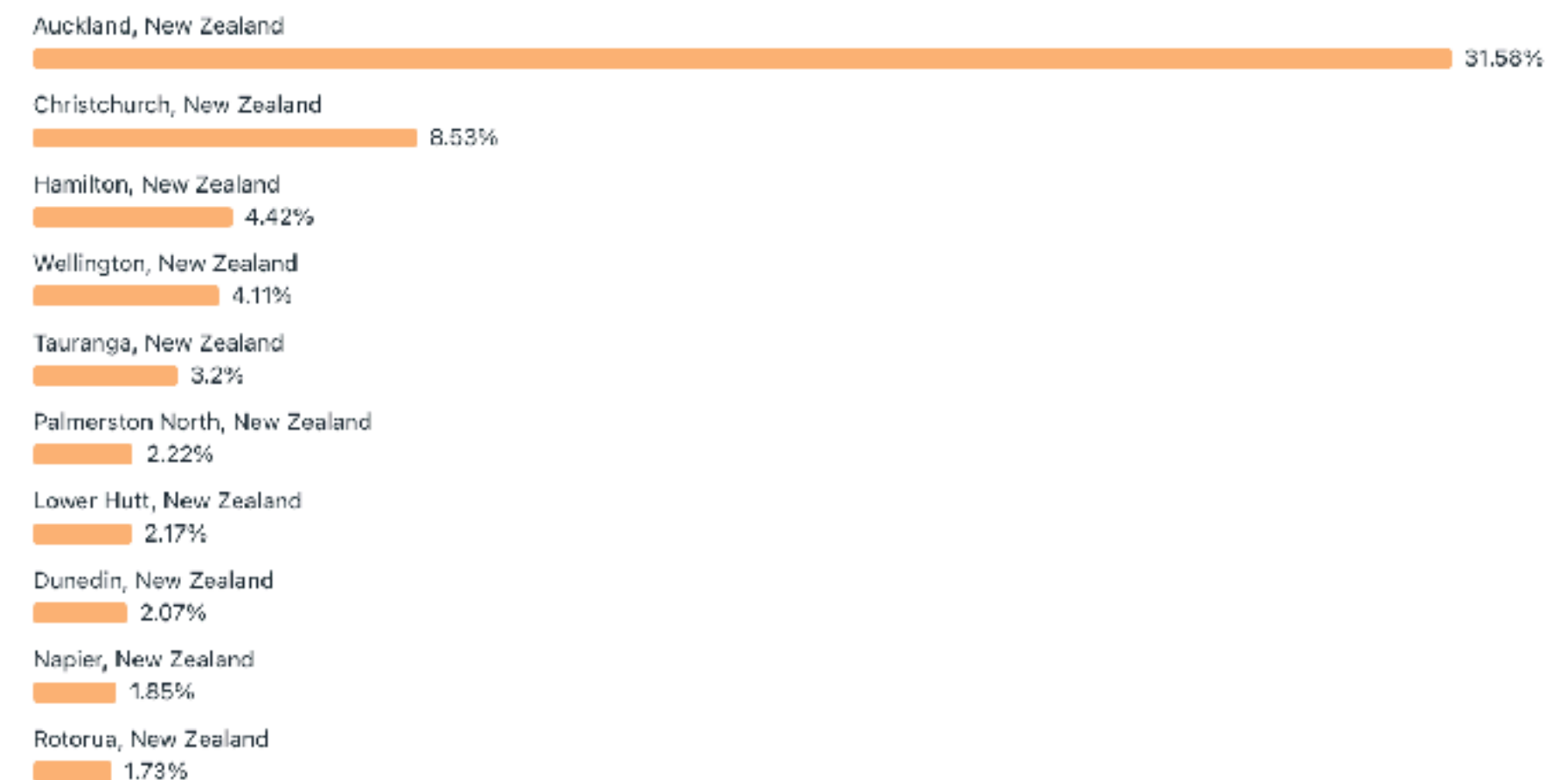
You have 9.1M total views and 46.8% of them make up your 15-second views.

You have 4.3M 15-second views and 51% of them make up your 1-minute views.

Show by:

- All
- Recommended
- Shares
- Followers

Top towns/cities

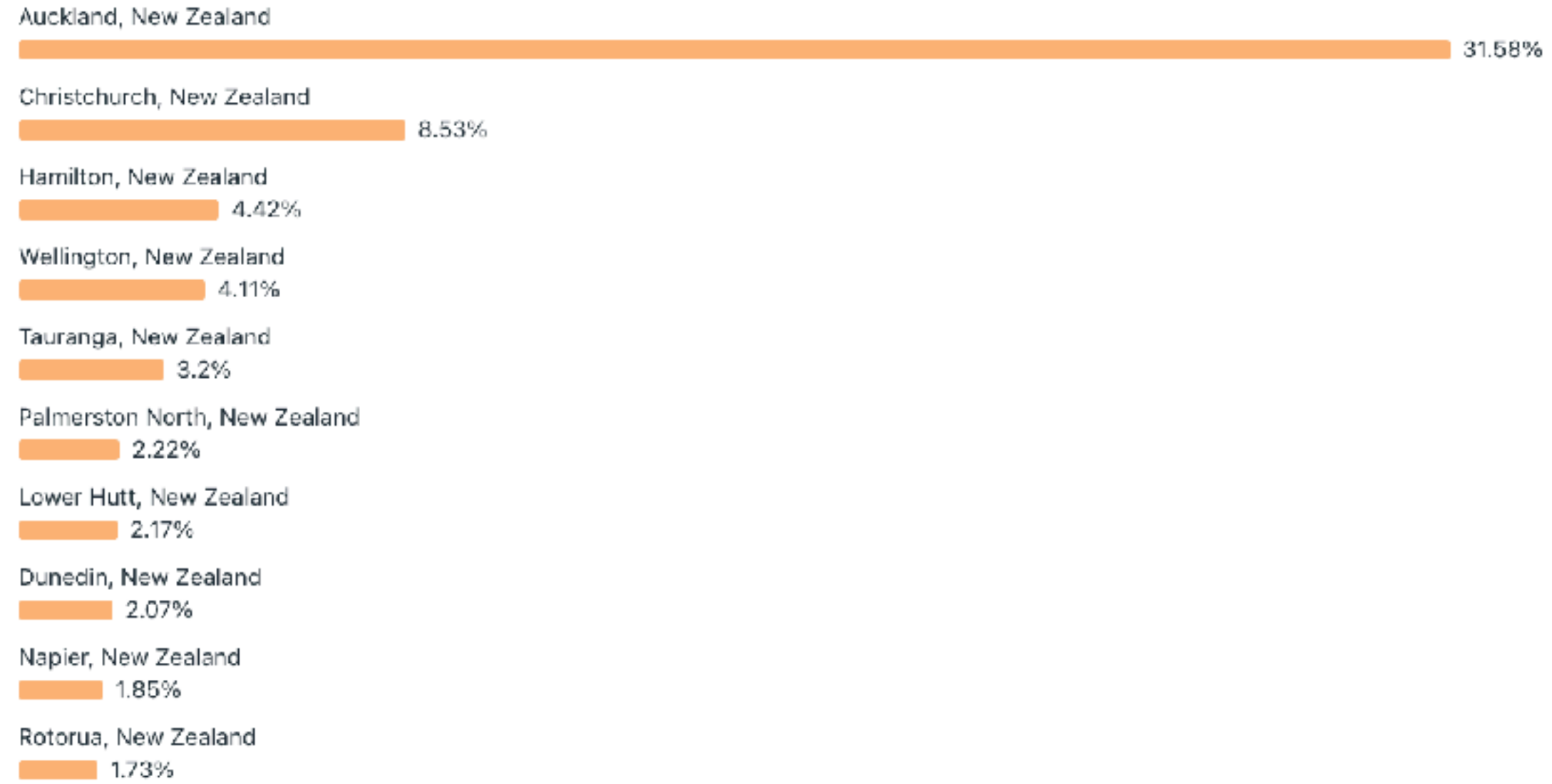




Bluwave Facebook Analytics

Most watched Cities and pages

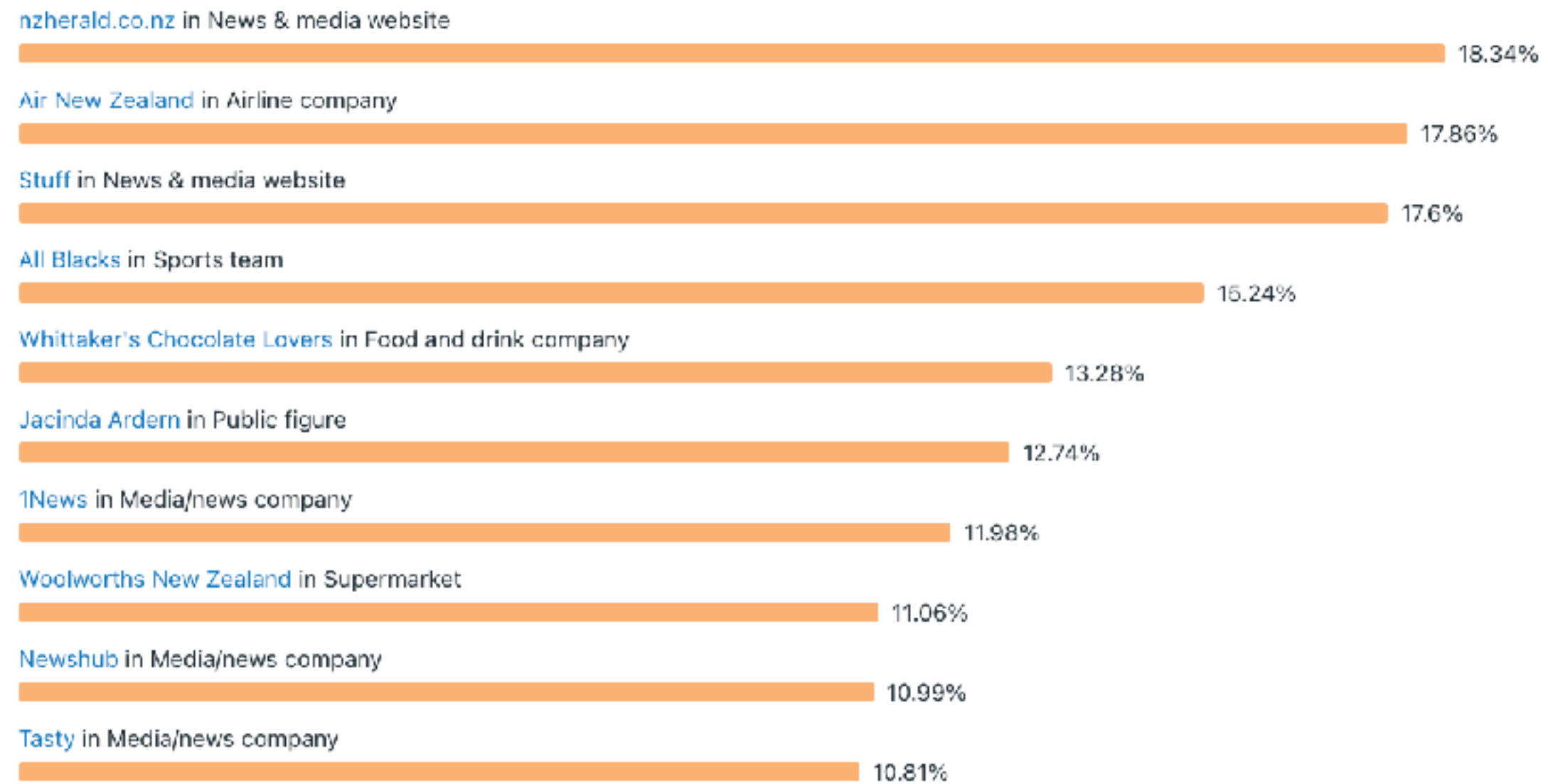
Top towns/cities



Top countries



Top Pages ^①



Bluwave Competitors Analytics

We strive to
Be the BEST
We want the BEST
For our Clients

Business comparison

Businesses to watch

Compare the performance of your business and content with similar businesses on Facebook.

+ Add Businesses

Page	Page likes	Page likes...	Published content
 nzherald.co.nz The New Zealand Herald brings you the stories of the day from our d...	1.2M	↓ 394	500
 Samoa Observer Samoa Observer - www.samoaoobserver.ws	151.9K	↓ 121	349
 Radio Samoa Radio Samoa 1593AM hit the airwaves on March 8, 1999.	89.7K	↑ 3	285
 Talanoa LIVE Talanoa LIVE - Connecting Samoans worldwide	40.9K	↓ 34	16
 PMN Samoa Samoan Language Program Thur 3pm - 6am Sun 8pm - 6am	40.8K	↑ 148	119
 KVZK TV KVZK TV is a Government owned and operated non-commercial Co...	37.2K	↑ 183	184
 blu tv A digital podcast of Current Affairs in Samoa and the Pacific	26.4K	↑ 26.4K	182
 Talamua Media We are a multimedia company founded in 1994.	25.3K	↑ 19	49
 Radio Polynesia Number #1 Radio Network in Samoa.	9.6K	↑ 175	124

Our Podcasts on BluTV



Tautai Ae



Samoa Updates



Sports Talanoa



Taeao Manuia



Breaking Waves



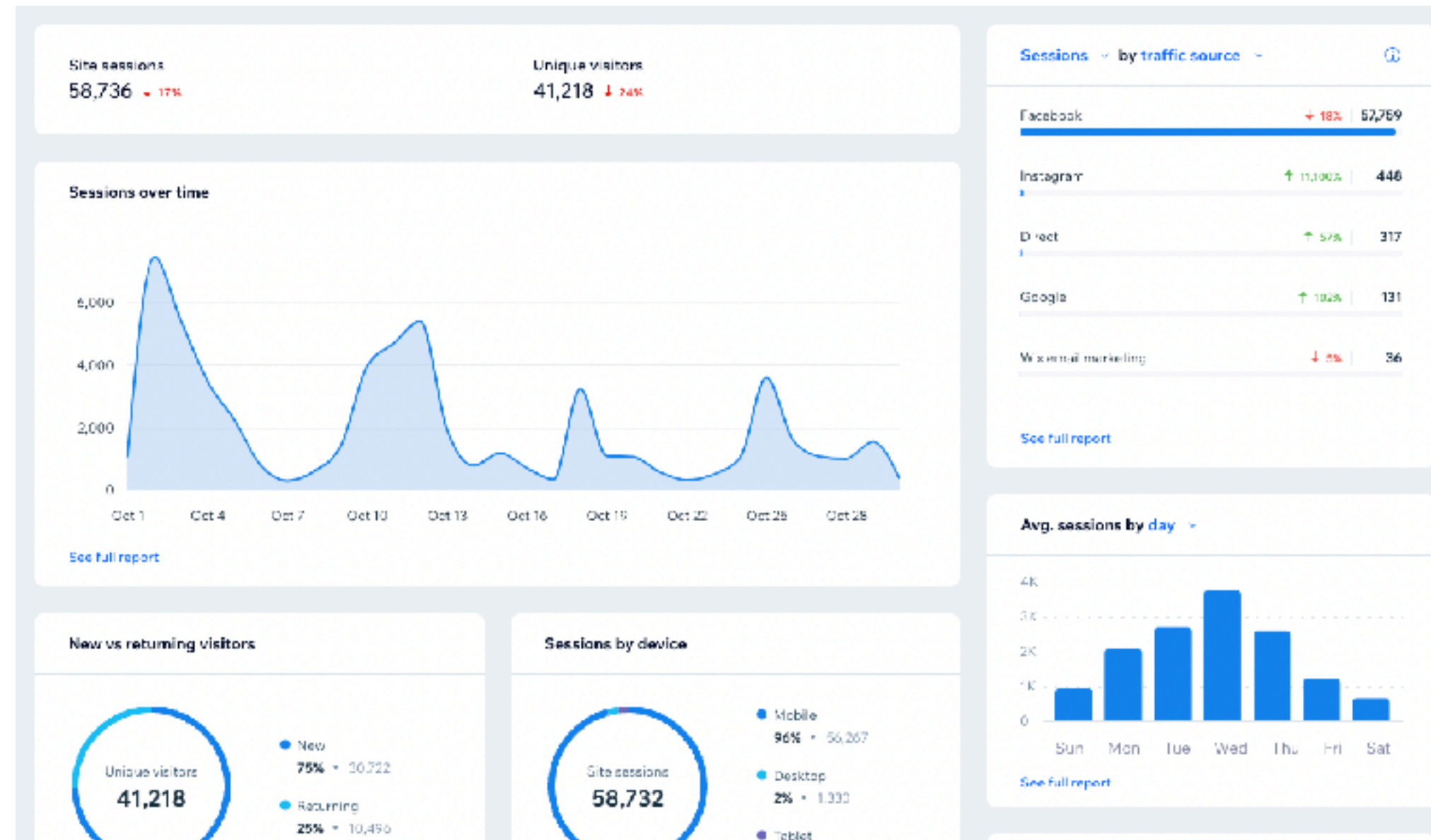
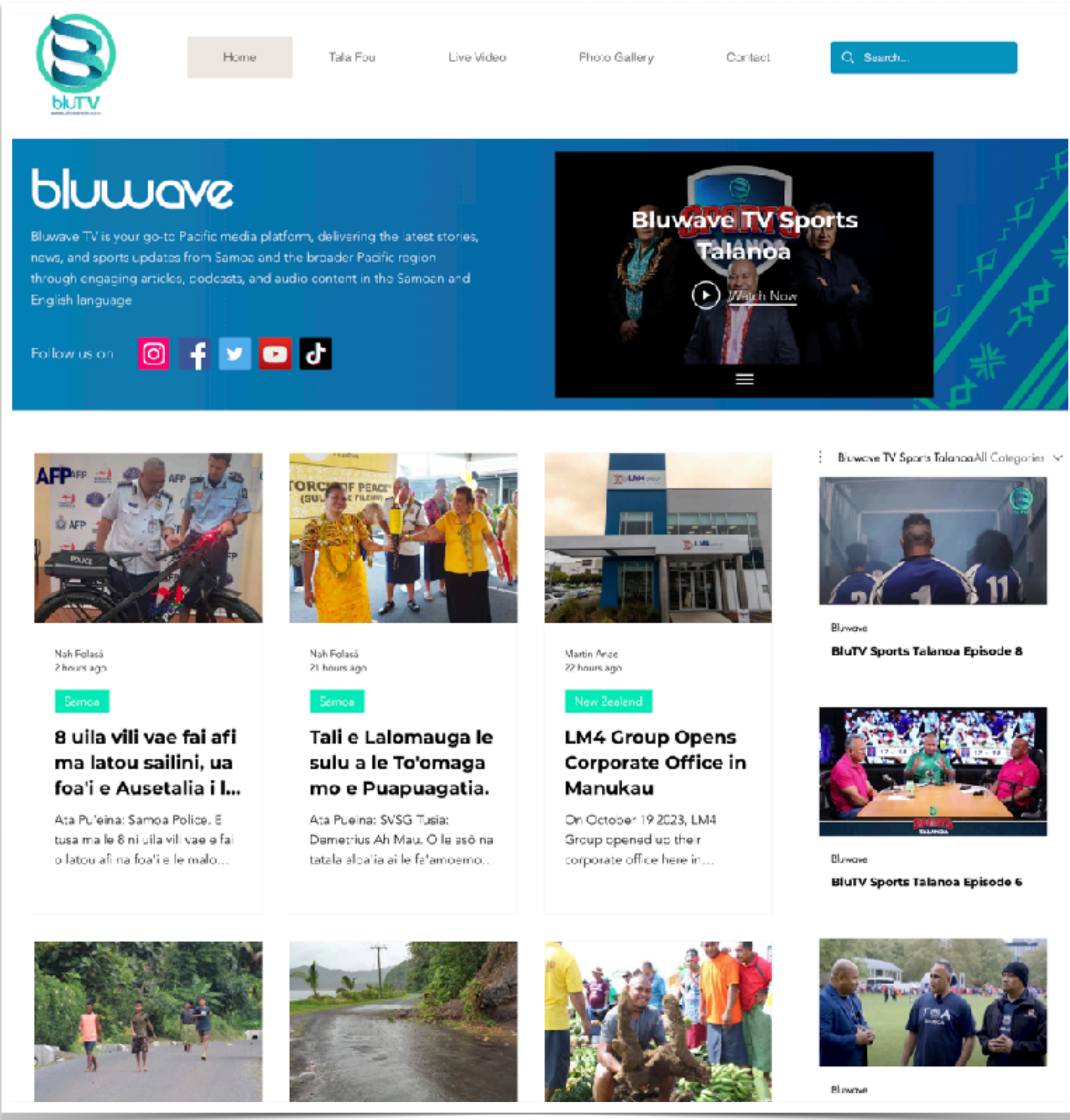
The Link Up

In just three short years, BluwaveTV has achieved remarkable milestones, outpacing older Pacific platforms in terms of reach and views. Facebook data speaks volumes, showcasing a consistent increase in page likes, a testament to our growing influence.

What sets Bluwave TV apart is our commitment to diverse content creation. We cater to all demographics, addressing pertinent issues and topics that resonate with today's audiences. Our programs are thoughtfully curated, ensuring relevance and engagement across a wide spectrum of viewers.

At Bluwave, we take immense pride in our digital media production. We immerse ourselves fully in every show and program, leading the way in production and technology. This dedication allows us to provide our clients with extensive reach across various online platforms. With Bluwave TV, you're not just getting content – you're experiencing a digital media revolution. Join us as we redefine the future of online entertainment and engagement.

Bluwave TV Website



58,736 views Per Week

Monthly Packages



Bronze

\$1,000.00

2 x 30 Sec Adverts
on Tautai A'e

Silver

\$2,000.00

4 x 30 Sec Adverts
on Tautai A'e

Gold

\$4,000.00

4 x 30 Sec Adverts
on Tautai A'e

4 x 30 Sec Adverts
on Sports Talanoa

Major

\$6,000.00

4 x 60 Sec Adverts
on Tautai A'e

4 x 60 Sec Adverts
on Sports Talanoa

Permanent Logo
Placement on Tautai A'e

* All Prices in Samoan Tala